



Nicolas Nervi
MY SERVICES

Empowering 
Companies
to *Achieve* More
while *Reducing*
Costs.

Nicolas Nervi

I Enhance SME's Business *Efficiency*.



Most solutions are often hidden by providers and consulting firms to maintain dependency, but this time has ended.

I want to reveal to SMEs how to do more with less. My approach focuses on transparency, ensuring businesses gain direct access to cost-saving strategies and operational efficiencies that truly drive growth.

In this presentation, I show you how I help companies streamline their operations, cut unnecessary costs, and implement modern strategies for sustainable success.

With over 25 years of experience, I have led operational optimization projects worldwide, working with companies, managing projects, and running my own businesses. My expertise lies in transforming organizations by reducing inefficiencies, integrating AI-driven solutions, and enhancing overall productivity.





*Your Next Big Win Starts with the **Right Person**—And Will Save You a **Fortune***

Investing in the right person today isn't a cost—it's the smartest move a company can make. A leader with deep business expertise, who understands technology, talent, and market solutions, will help you avoid costly mistakes and optimize every decision.

Change is no longer optional, but real change demands real experience. The right expertise at the right time turns uncertainty into opportunity and inefficiency into profit.

The market is full of niche experts and “doctors” in every field, but technology and strategies are just tools. They only become relevant when combined with a deep understanding of your reality.

What you can expect.

I deliver measurable, data-backed business improvements, based on real results from companies I've worked with. Here's what you can expect ?



30% reduction in operational costs across Marketing, Administration, Organization, and Sale



10% increase in profit and overall business performance



Greater agility and speed, enabling faster execution and decision-making



60% reduction in external agency expenses by optimizing in-house capabilities



Enhanced data utilization, providing deeper insights into market trends, competitors, and key business segments



Significant **upskilling of internal teams**, ensuring they master the right tools and strategies for sustained growth

Discovery AUDIT.

Uncover Hidden Inefficiencies & Boost Profitability in Just 4 Hours

Your business may be wasting money on inefficiencies, unnecessary expenses, or underutilized technology.

This half-day Discovery Audit will pinpoint where you're losing resources and show you how to optimize operations, reduce costs, and boost revenue using the latest AI and business strategies.

What we analyze.

Financial Optimization

Uncover hidden costs and reallocate budgets for maximum profitability.

Talent Strategy & Hiring

Secure high-quality talent at a fraction of the cost while improving performance.

Operational Efficiency

Eliminate bottlenecks and streamline workflows to increase productivity.

AI & Technology Implementation Identify AI-driven solutions to automate processes and enhance decision-making.



For whom.

- SMEs looking to improve lead generation and sales efficiency
- Companies reducing dependency on costly external agencies
- Business owners seeking clarity on AI's role in business optimization

How it works.

Step 1: Strategy Session (3–4 Hours, In-Person or Virtual)

Work closely with CEOs and key stakeholders to analyze marketing, sales, operations, and tech readiness. Identify wasteful spending, inefficiencies, and revenue opportunities.

Step 2: Actionable Optimization Plan

Receive a clear and actionable document outlining exact improvements needed to cut costs and boost productivity.

Your tailored audit Starting at CHF 2'000.
Contact me now.

In-Depth AUDIT.

30-60 Day Business Optimization for
Efficiency & Growth

You're losing money to inefficiencies, overspending, and outdated strategies. I'll fix that

A deep-dive plan to optimize marketing, sales, and operations with AI for maximum efficiency and cost savings.

What we analyze.

Sales & Marketing Process

Identify gaps in lead generation, conversion rates, and cost inefficiencies.

Reducing Unnecessary Costs

Cut unnecessary external expenses and bring key processes in-house.

AI Implementation

Automate key areas to reduce costs and improve decision-making speed.

Team Structure & Efficiency

Build a team structure that aligns with long-term efficiency and performance.

Let's optimize your business
Get in touch today.



For whom.

- Companies **struggling to scale** due to outdated systems and unclear strategies
- **Businesses losing revenue** to inefficiencies in marketing, sales, or hiring
- Executives needing a **structured roadmap for improvement**

How it works.

Step 1: Audit & AI Review

Analyze marketing, sales, hiring, and spending to find inefficiencies and AI opportunities.

Step 2: Strategy & Action Plan

Create a step-by-step strategy for budget optimization, AI integration, and execution.

Step 3 (Optional): Execution Support

Implementation Support

CMO ON DEMAND.

Your Outsourced Marketing Executive –
Strategy & Execution Without
Full-Time Costs

Most businesses struggle with marketing because they lack direction and execution. I solve both.

This service offers a highly flexible, outsourced CMO solution—adapting the hours and scope to fit your specific budget and business needs, without the commitment of a full-time hire.

What we analyze.

Marketing Strategy & Execution

Develop and implement a revenue-focused marketing plan.

Freelancer & Agency Management

Oversee contractors to ensure efficient, high-quality delivery.

AI-Powered Sales & Lead Generation

AI-Powered Sales & Lead Generation

Performance Tracking & Budget

Optimization

Ensure every marketing investment delivers measurable results.



For whom.

- Companies without structured marketing leadership
- Businesses struggling with execution & agency dependency
- CEOs who need marketing results without hiring full-time staff

How it works.

The level of involvement is entirely flexible, based on your budget and business needs.

Whether you need a few hours per month or a more hands-on approach, I tailor my support accordingly.

Flexible engagement: Hours & budget tailored to your needs. Starting from 4K/month. **Get in touch today.**

AI Masterclass.

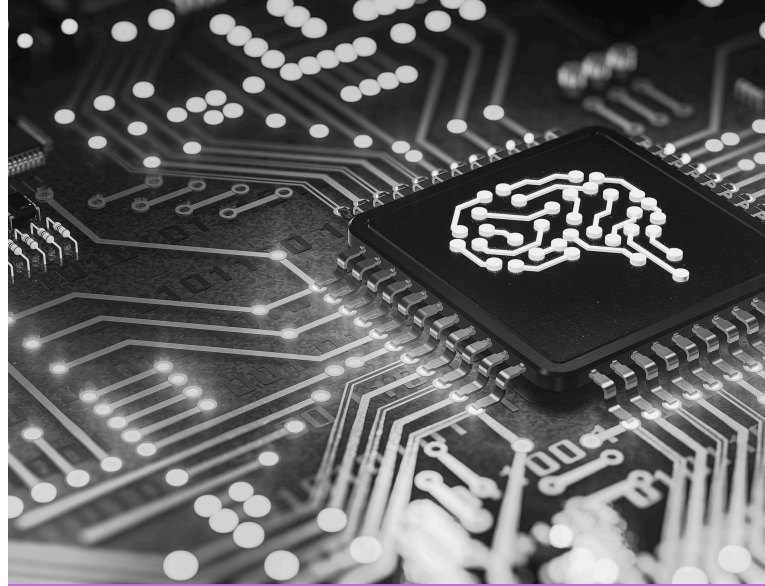
1-Day Intensive Training to Make Your
Team AI-Ready & Performance-Driven

The AI market is flooded with so-called "experts" pushing their own agendas. The result? Costly mistakes, wasted investments, and missed opportunities.

For the past two years, I've been guiding companies to truly understand AI—what it is, what it can and can't do, and how to use it effectively. As the co-founder of a successful B2B AI solution, I don't sell dreams—I give you the knowledge and tools to take control of AI in your business.

Immediate benefits.

- Perfect **understanding of the AI market**. No more confusion, just clarity.
- Your **teams will be able to use free AI tools daily**. No extra cost, just smarter work.
- A minimum of **30% time savings** for most internal tasks. Boost productivity instantly.
- **Increased efficiency** across marketing, sales, and operations. AI working for you, not against you.
- **Independence from overpriced consultants & agencies**. Build in-house expertise and stay ahead.



What you'll learn.

AI Fundamentals & Strategy

What AI really is, what it can/can't do, and its impact on business.

AI Tools & Integration

The best (mostly free) AI tools and how to implement them effectively.

Avoiding Costly AI Mistakes

Common pitfalls and how to prevent long-term damage.

AI-Driven Sales & Lead Generation

Automate prospecting, boost conversions, and close deals faster.

Competitive Intelligence & Social Selling


Use AI insights to stay ahead of competitors.

AI-Powered Content & Marketing

Automate content creation while keeping authenticity.

Full day training, up to 10 people
From CHF 2'500, depending on scope & customization.

Get in touch today.



Every business is unique, and consulting should adapt to real needs. While these packages are the most requested, *I tailor my services to your situation*, industry, and budget to maximize value and efficiency.

[CLICK HERE](#)



Click and schedule a free 30-minute call directly with me.

Investments must
shift from those who
know *How to do* to the
ones who know *What
to do*. Today, *How*
became a detail,



Book a free call or chat with my team
www.nicolasnervi.com

